

Y6 Enterprise



Key Learning Objectives:

- to design a logo
- to design, make and evaluate a product
- to use Google Forms to collect and evaluate market research
- to develop presentation and negotiation skills
- to calculate profit and loss
- to contribute and work as a team

How you can help at home:

- Discuss different businesses and roles within them.
- Share the roles and responsibilities other family members have within companies.
- Discuss the importance of paying bills and financial responsibilities.
- Think about pocket money and budgeting.
- Share opinions on different adverts on TV or bill boards.



Key Vocabulary

Word	Definition
company	the name of a business
board meeting	a meeting held by company members
prototype	an example of a product to evaluate
product	an item to be sold
marketing	asking potential customers to evaluate a product
Google Forms	a software used to record market research results
advertising	to promote a product
green screen	a green background in front of which moving subjects are filmed
profit	the amount of money a business makes
loss	the amount of money a business loses