



Dear Parents and Carers,

We are delighted to be involved in World Book Day on Thursday 6th March. The whole day will be dedicated to reading and book related activities. World Book Day's mission is to offer every child the opportunity to experience choosing and owning a book for free. As part of the event every child in school will receive a book token. World Book Day's work is based on the evidence of what encourages children to read for pleasure.

Research shows 6 things that help children want to read at home:

- **Share** – read or listen to audiobooks together
- **Access** – having reading materials around them (including audiobooks, ebooks and graphic novels and comics)
- **Choice** – they pick what excites/interests them most
- **Time** – quiet moments help reading happen
- **Help** – get ideas from someone who knows what they like
- **Fun** – connect reading to other things they enjoy

The National Year of Reading

2026 sees the launch of The National Year of Reading which focuses on promoting reading for pleasure in all its forms. "If we want children to love books, we need to show them that we love books too and this year long event encourages people of all ages to read any way they like". The campaign is calling on the nation to make time to 'Go All In' and read about the everyday things they love – from football to films, food and family time – in whatever way that works for them, whether reading a novel, an e-book, a comic, or a non-fiction text. Reading is linked to a range of benefits including stronger writing skills, improved wellbeing and confidence, as well as increased creativity and imagination. **In the spirit of The National Year of Reading, we are calling on all EPS families to take just 10 minutes a day to read together in order to celebrate reading for pleasure and nurture strong literacy skills.**

Ecclesall Primary School Reading Intent

At EPS, our promise is to make reading irresistible for all children so that they acquire a lifelong love of reading, books and authors. Reading will always be prioritised so that children become motivated, fluent, skilled and attentive readers, who develop understanding and confidence to ensure the process is pleasurable and enriching.

World Book Day Ecclesall events

Dressing Up (optional)

- Children and adults are invited to dress up as a book character on World Book Day if they would like to. This could involve a costume or just a prop relating to a favourite book or character. We are always impressed by the amazing and inventive ways the children dress on the day; if your child does not want to dress up they can bring in their favourite book to share with their class. Many thanks.

Children will enjoy a range of activities on the day including:

- Sharing recommended reads with friends
- Talking about stories and characters
- Designing a book cover
- Role-playing book characters
- Acting out a scene from a book
- Listening to stories
-

World Book Day tokens

All children will receive a £1 book token as part of the World Book Day event. **These have been sent home with children.** This can then be used as part payment for a more expensive book, or they can be exchanged for the specially published £1 books. You can view the books available to buy on the website and also find a list of booksellers who stock the books [.https://www.worldbookday.com/books/](https://www.worldbookday.com/books/)

More about the World Book Day website

The World Book Day website is full of ideas for celebrating WBD itself and for enjoying reading every day of the year. Here is a taster of what they have to offer:

World Book Day Live digital events

These special events can be watched through the website or on the WBD YouTube channel (and they'll remain on YouTube for you to watch at any time).

Website: YouTube channel: <https://www.youtube.com/channel/UCQQAGnEAE784xIU2muBw4Jg>

We are really looking forward to the opportunity to fully immerse ourselves in book-related fun!

The Scholastic Book Fair will be visiting our school once again, please see separate letter.

Kind Regards

Nicole Ramsey and Mel Gould

The EPS Reading team



Ecclesall Primary School
High Storrs Road, Sheffield, S11 7LG
Headteacher: Mrs Emma Hardy
enquiries@ecclesall.sheffield.sch.uk
www.ecclesallprimary.co.uk
